



**STRUCTURAL ENGINEERS
ASSOCIATION OF TEXAS**

2021 SEAoT State Conference

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 23-24, 2021
HOTEL PASO DEL NORTE
EL PASO, TX

LETTER FROM OUR CHAIR

The Structural Engineers Association of Texas (SEAOt) State Conference has become an annual tradition of learning and networking for engineers. Each year this event rotates between our seven local chapters, resulting in a unique flavor for every conference. In 2021, the El Paso chapter is honored to host the conference in our beautiful and historic city.

The SEAOt State Conference is a day and a half packed full of technical sessions geared toward helping our members earn their Professional Development Hours (PDH) and, more importantly, exciting and new networking opportunities to build relationships with other engineers across the state and the companies that support our profession. These opportunities include social events, cocktail hours, and refreshment breaks with many excellent exhibitors.

Not only does the State Conference benefit our engineering members, it also provides economic resources to the local chapters and their communities. In El Paso, 100% of the host chapter's share of the conference profit is used to fund our endowed scholarship at the University of Texas at El Paso. Each year, SEAOt El Paso provides scholarships to college students in El Paso and the surrounding counties that are pursuing a degree in Civil/Structural Engineering.

Our goal in El Paso is to build on the technical and networking successes of our previous conferences and to continue to support tomorrow's structural engineers through scholarships. This valuable conference is made possible by contributions from our exhibitors and conference sponsors. Please consider becoming a sponsor of the 2021 SEAOt State Conference to help keep these great traditions alive. In the following pages of this brochure, you will also find numerous other benefits to sponsoring the SEAOt Conference.

Sincerely,

Francis Catanach, P.E., LEED
2021 State Conference Committee Chair
El Paso Chapter



EVENT SPONSOR LEVELS

CONFERENCE SPONSOR

\$4,500

- *Two full Conference passes.*
- *Exclusive designation as Conference Sponsor in announcements at event.*
- *Company description, weblink, and logo on the SEAoT website from the time of your commitment through the end of the Conference.*
- *Full-page color ad in printed conference program - back cover.*
- *Premier logo placement on event materials including conference program, and event signage.*
- *Logo recognition in SEAoT State Journal.*
- *Logo recognition in SEAoT social media platforms and digital event promotions.*

PLATINUM SPONSOR

\$2,750

- *One full Conference pass.*
- *Exclusive designation as Platinum Sponsor in announcements at event.*
- *Company description, weblink, and logo on the SEAoT website from the time of your commitment through the end of the Conference.*
- *Full-page color ad in printed conference program - inside front cover.*
- *Premier logo placement on event materials including conference program, and event signage.*
- *Logo recognition in SEAoT State Journal.*
- *Logo recognition in SEAoT social media platforms and digital event promotions.*

GOLD SPONSOR

\$1,750

- *One full Conference pass.*
- *Exclusive designation as Gold Level Sponsor in announcements at event.*
- *Company description, weblink, and logo on the SEAoT website from the time of your commitment through the end of the Conference.*
- *Full-page color ad in printed conference program - inside back cover.*
- *Premier logo placement on event materials including conference program, and event signage.*
- *Logo recognition in SEAoT State Journal.*
- *Logo recognition in SEAoT social media platforms and digital event promotions.*

TECHNICAL SESSION SPONSORS

\$3,000

- *Two full Conference passes.*
- *Company description, weblink, and logo on the SEAoT website from the time of your commitment through the end of the Conference.*
- *Exclusive designation as session sponsor in announcements before the session begins.*
- *Full-page ad in printed conference program.*
- *Logo placement on event materials including conference program, event signage, and in speaker presentation.*
- *Logo recognition in SEAoT State Journal.*
- *Logo recognition in SEAoT social media platforms and digital event promotions.*

SILVER SPONSORS

\$750

- *Company description, weblink, and logo on the SEAoT website from the time of your commitment through the end of the Conference.*
- *Quarter-page ad in printed conference program.*
- *Logo placement on event materials including conference program, and event signage.*
- *Logo recognition in SEAoT State Journal.*
- *Logo recognition in SEAoT social media platforms and digital event promotions.*

BRONZE SPONSORS

\$500

- *Company description, weblink, and logo on the SEAoT website from the time of your commitment through the end of the Conference.*
- *Logo placement on event materials including conference program and event signage.*
- *Logo recognition in SEAoT State Journal.*
- *Logo recognition in SEAoT social media platforms and digital event promotions.*

IN-KIND SPONSOR LEVELS

If your company is interested in providing an in-kind donation for the 2021 SEAoT Conference, please email Kari Long at klong@stansfeldllc.com for details.

Sample in-kind sponsorship items may include pens, notepads, lanyards, name badge holders, products, gift cards or coupons, and tote bags. A minimum of 150 must be provided.

BENEFITS RETAIL VALUE	Less than \$500	\$500 - \$999	\$1,000 - \$1,999	More than \$2,000
Recognition in SEAoT social media platforms	✓	✓ *Logo recognition in program		
Recognition in SEAoT social media platforms & digital event promotions			✓ *Half page ad in program	✓ *Full page ad in program

PROGRAM ADS

QUARTER PAGE

\$225

- Quarter-page ad in event program

HALF PAGE

\$350

- Half-page ad in event program

FULL PAGE

\$750

- Full-page ad in event program

EXHIBITORS

\$1,150

If your company is interested in hosting an exhibit booth for the 2021 SEAoT Conference, please email Kari Long at klong@stansfeldllc.com for details.

Breakfast and refreshment breaks will take place in the exhibit area during the conference.

Each exhibitor will receive:

- (1) 6'x30" skirted table with 2 chairs and a small trashcan.
- Two conference passes per booth – exhibitors are welcome to attend any of the technical sessions as well as the luncheon on Friday.
- Company description, weblink, and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- Recognition in conference printed and digital materials, including signage at the conference.
- Electricity* and Conference WiFi will be available.

**Electricity is an additional fee*

We have additional exciting sponsorship opportunities including a prominent location for a sponsored breakfast / snack buffet and premium spaces immediately outside the exhibit hall that are available for larger / premium exhibit booths. Please ask us for more information.

The Structural Engineers Association of Texas (SEAoT) Annual State Conference has become a tradition of learning and networking for engineers. This valuable conference is made possible by continued support from our exhibitors and conference sponsors.

If your company is interested in providing a sponsorship for the 2021 SEAoT Conference, please email Kari Long at klong@stansfeldllc.com for details, or visit www.seaot.org

